



DESIGN SERVICES

Hello!

I am your friendly Bay Area freelancer who can help small Bay Area businesses make a wonderful impression with a small marketing budget!

How I work:

1. You contact me with a description of the project you need completed.
2. I supply you with an estimate. We can agree upon either hourly or flat rate, however my time is valued at \$45 per hour. Contract is written and signed.*
3. We discuss the project in further detail and I notate to better facilitate your marketing needs.
4. I produce a rough draft and we discuss what changes you'd like to make, both gramatically, aesthetically or thematically.
5. A second draft is produced and reviewed for any final edit requests.
6. I produce the final product and send you the final pdf or jpeg of product via email or cd. Please allow extra time and expect additional charges, should you need me to handle printing and production costs.

** Should you prefer to work on a project using a packaged rate rather than hourly, please review the Design Menu on the second page.*

Successful Client Checklist

A successful business markets well! I recommend the below to make your business' presence known:

The Basics

- Logo
- Biz card
- Stationary & envelope
- Folders

Promotional Print

- Business sign
- All forms
- Brochures (tri-fold, gate fold, mailers)
- Postcards
- Promotional materials

Online presence

- Email signature
- Website
- eNewsletters
- emailers
- social media: facebook, twitter, vimeo, youtube, linkedin, etc.



DESIGN MENU

| | | |
|---|-----------|--------|
| Logo | text-only | \$200 |
| (comes in pdf, eps and jpg) | image | \$395 |
| with business system (letterhead, envelope, folder) | Add | \$100 |
| Business Card | | |
| one-sided | | \$195 |
| two-sided | | \$295 |
| Presentation Folder | | |
| | | \$295 |
| Brochure | | |
| | Tri-fold | \$525 |
| | Half-fold | \$495 |
| Newsletter | | |
| | | \$795 |
| Postcard | | |
| | | \$325 |
| Bookmark | | |
| | | \$195 |
| T-Shirt | | |
| | | \$275 |
| Flier | | |
| | one-sided | \$375 |
| Booklet | | |
| 8 pages | | \$1000 |
| 12 pages | | \$1500 |
| 16 pages | | \$2250 |
| Ad | | |
| small (business card size) | | \$175 |
| medium (postcard size) | | \$215 |
| large (full page size) | | \$255 |
| Poster / Sign | | |
| (large format) | one-sided | \$450 |
| Website | | |
| 1-page website | | \$400 |
| 3-page website | | \$700 |
| 5-page website | | \$1000 |
| email form | Add | \$200 |
| Mailer | | |
| | | \$325 |

