



I'm seeking a graphic design position in a company where I can utilize my graphic and creative skills to produce a variety of quality final print and web products.

WORK EXPERIENCE

Mrs. Grossman's Sticker Company 12/2016-Current
Graphic Designer

- Create and launch monthly newsletter emailers, various promotional emailers, administrative emailers.
- Redesign company catalog, create sales inserts, sell sheets.
- Redesign company biz system: Business cards, letterhead.
- Coordinate and oversee the re-skinning of the company website, and daily maintenance, boost SEO.
- Expand and improve social media presence.
- Style and photograph products, photoshop and apply to marketing collateral.
- Create compelling display presence for trade shows.
- Schedule/coordinate launches of several new product lines.
- Provide design support for partner company, Paragon Label as well: business cards, letterhead, greeting cards, envelopes, promotional emailers, web redesign coordination, product photography and more.

Core Brands 6/2013-12/2016
Graphic Designer

- Creates print design for catalogs, instructions, packaging, collateral, trade show graphics and promotional materials.
- Creates digital materials, including landing pages, emails, powerpoint presentations, and web content.
- Creates email marketing campaigns to promote products or services.
- Provide for both outside accounts and in-house staff.

Verb Ventures 10/2012-5/2013
Graphic Designer

- Created web ads, banners, images and buttons.
- Large quantity book and cookbook layout: hard/soft covers, interior, endpages, all shapes and sizes.
- Print material creation: rack cards, magazine excerpt spreads, posters, banners, signs.

- Created marketing images for email campaign.
- Logo creation, business cards, full business system.

Bank of Marin 12/2010-4/2011
Graphic Design and Marketing Specialist, Temp

- Produced advertising materials for both print, web and eNewsletter: magazine, posters, vinyl banners, charity event programs, event booth signage, web banners and buttons.
- Maintained and updated website CMS with current press releases, banners, ads, buttons, maps, portraits and regulatory information.
- Utilized my photographic skills to update portraits, location and event photography in marketing materials.

Bothwell Marketing 3/2010-12/2010
Junior Designer and Production Coordinator

- Created new ads and ran pick up advertisements, proofread and ran revisions per client's request.
- Streamlined production process on FileMaker Pro.
- Assisted web designer in uploading and editing content for client's sites.
- Created and cast css-built mass emailers via icontact.

Marin Symphony 5/2008-3/2010
Marketing Assistant, Volunteer Coordinator & Event Planner

Palace Press Publishing 5/2007-12/2007
Production Design Assistant & Production Coordinator

- Coordinated projects and corresponding artwork, proofs through international shipments and between design, production and marketing departments.
- Assisted in production design using Adobe CS3 Suite: corrections, converting images, and upload to ftp.
- Utilized my photographic experience to capture needed images for publications.

EDUCATION

- **2009-2011:** Santa Rosa Junior College: gained A.A. Certification in Graphic Design
- **2005-2013:** California College of Arts: Introduction to Graphic Design, and Rapid Viz Sketching, Professional & Editorial Illustration Class Series
- **2005-2006:** College of Marin: InDesign, Anatomy Drawing I & II, Dreamweaver
- **2000-2004:** University of California, Los Angeles, June 2004, Bachelor of Arts in Art History, Minor in Anthropology, studied color Photography

SKILLSET

- **Adobe CS 5, 6, 7 Suites:** Advanced in Photoshop, InDesign, and Intermediate in Dreamweaver, HTML and CSS, Illustrator. Also iMovie.
- **Photo-editing:** Advanced color correction, image cleaning, sharpening and selective item removal, etc.
- **Illustration:** in Photoshop and Illustrator
- **Professional Photographer:** both B&W (darkroom) and color (darkroom & digital)
- **Rendering with multimedia:** acrylics, pencils, oils, watercolor, charcoals, pastels, oil pastels

